

CLAIMS

1. A plastic shopping bag comprising:

a pair of registering front and back walls, said walls being secured
together along their side and bottom edges and open across at least

5 a portion of their top edges;

said walls, when pulled apart from each other, defining a space into which
articles may be placed;

a plastic strip disposed upon at least one of the front and back walls

10 between the side edges, said strip having a first end and a second
end and being of a length not greater than a length of the walls;

said first end of said strip being heat sealed to the bottom edges of the bag
walls and the second end of the strip being adhered in the vicinity
of the top edges of the bag walls;

15 promotional material, said promotional material being printed upon at
least one of an upper surface and a lower surface of said portion of
said strip between its first and second ends that is removably
attached to the remainder of the strip; and

20 at least a portion of said strip between its first and second ends being
detachable from the remainder of the strip and removable from the
bag walls.

2. A plastic shopping bag, as described in Claim 1, wherein the portion of the strip between its first and second ends is removably attached to the remainder of the strip with at least two perforation lines.

- 5 3. A plastic shopping bag comprising:

a pair of registering front and back walls, said walls being secured together along their side and bottom edges and open across at least a portion of their top edges;

said walls, when pulled apart from each other, defining a space into which articles may be placed;

a plastic strip, said plastic strip having first and second remainder portions disposed at either end of said strip and a removable portion disposed between said remainder portions;

said strip being heat sealed to the bottom edge of the bag wall at an end of said first remainder portion and having said second remainder portion adhered in the vicinity of the top edge of the bag wall.

4. A plastic shopping bag, as described in Claim 3, wherein said removable portion of the strip is removably attached to said first remainder portion with at least one perforation line and is removably attached to said second remainder portion with at least one perforation line.

5. A plastic shopping bag, as described in Claim 3, wherein promotional material is printed upon at least one of an upper surface and a lower surface of said removable portion of said strip.